

SPREADING LOVE AND CARE IN THE HOLY MONTH THROUGH SHARING AND GIVING

- ❖ MITC Summit Hotel and Sheng Tai International distribute *duit raya* and goodies worth RM50,000 to various charity homes
- ❖ Sheng Tai International to unveil new business hotel with the completion, expansion and enhancement of the current serviced hotel suites and surrounding vicinity
- ❖ Customers to expect all-new enhanced facilities, services and experience

Petaling Jaya, 6 June 2018 – It's that time of the year again when Muslim families come together to fast from dawn to sunset, eat, mingle, and pray in this holy month of Ramadan. It is also a time of spiritual reflection, improvement and increased devotion and worship, besides practicing better self-discipline, self-control, sacrifice, and empathy for those who are less fortunate.

In celebration of this holy Ramadan month, MITC Summit Hotel Melaka ("MITC Hotel"), a hip serviced hotel suite under Sheng Tai International Sdn. Bhd. ("STI"), is giving away RM50,000 in the form of "*duit raya*" (token of money) and *Raya* goodies to 200 special children, senior citizens, religious bodies and hotel staff in a special breaking fast ceremony held at the Grand Ballroom of the hotel from 6.00pm to 8.30pm on 6 June 2018. **Tuan Abu Talib Bin Othman, Pengarah SPRM Melaka; Tuan Mohd Firdaus Bin Sharif, Pengarah JPJ Melaka; Tan Sri Datuk Tee Hock Seng, JP Group Managing Director of Bina Puri Holdings Berhad; Mr. Ooi Tat Lean, Director of KM Quarry Sdn Bhd; Dato' SL Leong, President and CEO of STI; and Mr. Collin Tan, Marketing Director of STI** graced the joyous yet meaningful event which also saw a mesmerizing ghazal performance put up by a popular local musical troupe as well as sumptuous spread of delicious delicacies prepared by the hotel staff.

"Like other major festive seasons, the month of Ramadan has a special place in our hearts when it comes to celebrating diversity and harmony in Malaysia, particularly in an environment like MITC Summit Hotel. All our staff, comprising a good mix of various races, came together harmoniously to execute the event, from planning and implementation of various activities, liaising with the charity homes, to ushering the guests and getting themselves busy in the kitchen. It's a marvellous feat done with the objective of showing their love and care for the special segment of community whom we never forget. We are also proud but truly humbled to be part of this occasion to celebrate the joy of being Malaysians," said Dato' SL Leong at the event held in front of the MPHTJ building.

As a co-sponsor to the joyous event, Bina Puri Holdings Berhad is also honoured to be able to contribute to the community. "Firstly, we are so glad with the appointment of the new Chief Minister of Melaka, Yang Amat Berhormat Tuan Hj Adly Zahari. Indeed, we are happy to partner with STI Group to host this *Buka Puasa* with the society. This is our little way of giving back to the community. We wish this Ramadhan and coming Aidilfitri will be more cheerful and meaningful to those here today," explained Tan Sri Datuk Tee Hock Seng.

MITC Summit Hotel has also been supporting underprivileged families in Melaka through its collaboration with TV3 and their very well-known *Bersamu* programme which seeks to engage underprivileged communities since 2017, in addition to other Corporate Responsibility activities such as the distribution of “*bubur lambuk*” (otherwise known as “Ramadan porridge”) to the public on Monday, 4 June 2018, at the vicinity of Melaka Mall, Ayer Keroh.

MITC Summit Hotel, which first operated as a service suite provider since 2017, is currently undergoing expansion to include an all-new full-fledged business hotel that comprises 300 rooms housed in a 9-storey tower with facilities such as a large grand luxury ballroom with a capacity of 800 people, 8 meeting rooms, an all-day-dining restaurant, moonlight bar, bakery café, swimming pool and etc. The surrounding premises of the hotel will also be undergoing transformation to make it into an exciting marketplace and contemporary trading square with bustling human traffic and increased footfall.

“In our pursuit to create an impact in the competitive hospitality industry, we are committed to entrench ourselves within the community we operate in and continue to engage and maintain strong ties with various stakeholders that include customers, authorities, and partners. This is where our current and upcoming facilities, enhanced service level and upgraded infrastructure will play an important role in bringing the best experiential journey ever to all. We are at an advanced planning and execution stage now. Watch out this space for more exciting updates!” added Dato’ SL Leong.

“Programmes such as today’s breaking fast event have its significant meaning, and we pledge to do this for as long as possible in the future. Do drop by our hotel with your family, friends and colleagues during this Ramadan month to experience our hospitality, warmth and passion. We are always ever ready to serve and excel!” concluded Dato’ SL Leong.

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ABOUT SHENG TAI INTERNATIONAL

Sheng Tai International (“STI” / “The Group”), an award-winning developer, started its real estate agency services in 2012 and progress to what it is today through a series of transformation. The company was founded by Dato’ Leong Sir Ley (“Dato SL Leong”), one of Malaysia's very first business women who single handedly venture out of the country by setting up a significant network of real estate investment platform overseas.

The company has ventured into numerous cities in Hong Kong, Japan, Shenzhen, Beijing, Shanghai, South Korea, Dubai and Seattle. At present, offices that are already in full operations are in Hong Kong and Japan, with plans to expand such operations to more cities in the near future.

Beginning with real estate agency services overseas, we now encompass **Property Development, Construction, Hotel Management, Marketing / Project Consultancy, Interior Designer Services and Mall Management.**

The Group now has more than 450 personnel who are highly passionate and energetic, ensuring top quality services to our customers. The team is driven by strong corporate values that emphasise on integrity, professionalism and trustworthiness.

For more information about Sheng Tai International, please visit www.shengtaiinternational.com

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Appendix

Beneficiary Charity Homes

1. Rumah Seri Kenangan Cheng
2. Pertubuhan Kebajikan Villa Harapan
3. Pusat Jagaan Kasih Sayang Prasanna
4. Pusat Tahfiz Al Mutaqqin, Paya Rumput
5. Pusat Penjagaan Terencat Akal
6. Pusat Penjagaan Kanak-kanak Harapan
7. Rumah Budak Laki-laki Tun Abdul Aziz
8. Rumah Anak Yatim Sultan Salehuddin
9. Pusat Tahfiz As-Solihin
10. Sekolah Tahfiz Al Quran Merlimau